

What Superintendents Say



Stewart Naugler
Loraloma, TX

"It's a must-have technology. Superintendents will quickly see the value and wish they had implemented it sooner."



2025-12-01 Overview Average Compare



John Reilly
Long Boat Key Golf Club, FL

"turfRad quickly made a positive impact on performance and turf health and allowed us to improve our irrigation system daily."



Jake Schmitz
Olympic Hills Golf Club, MN

"I'm relearning how to irrigate. With turfRad, we can actually see how long we can hold off after a rain event, and it's usually longer than we thought."



Pedro Rebelo
West Cliffs, Portugal

"turfRad helped us identify deficiencies, improve efficiency, and make better irrigation decisions. It's a tool that should be strongly considered for water management on golf courses."



Matthew Dunmyer
Stanford Golf Club, CA

"We needed more than just point-specific data, we needed to see the full picture. turfRad gives us that, and the difference is immediate."



Mike Stevens
The Club at Hoku'ia, HI

"With turfRad, we uncovered hidden overwatering on fairways and cut usage by 24%, saving 32 million gallons of water a year."



Jim Pavonetti
Fairview Country Club, CT

turfRad impressed me right from the start. It turned insight into action immediately and took the guesswork out of managing moisture."



What You Get with turfRad

turfRad turns root-zone soil moisture mapping into smarter irrigation decisions.

Benefits

Save water without guesswork

See exactly where water is needed, and where it isn't, so you stop blanket watering and target the true dry areas.

Better playing conditions

Reduce wet/dry variability to deliver firmer, more consistent turf - predictable bounce, roll, and surface performance.

Lower operating costs

Less water used often means fewer pump hours and lower electricity costs, plus fewer wasted inputs tied to overwatering.

Less disease pressure

When you can identify chronic wet areas and correct them, you reduce the conditions that lead to disease and turf decline.

Labor efficiency and crew alignment

Replace hours of manual probing and scouting with clear, shareable maps, so crews water the right spots faster.

Continuous irrigation auditing

Spot problems early (coverage issues, low pressure, closed valves, nozzle problems) before turf stress shows up.